



info@twodotzero.agency

Two.Zero Press Release

Two.Zero Launches Beta Program for Applai in Collaboration with Esade Business & Law School

A pioneering initiative to connect young professionals with career opportunities through exclusive academic collaboration.

A background image showing a group of diverse young people, likely students, smiling and interacting. One person in the foreground is wearing a white t-shirt with a "Hurley" logo. The image is semi-transparent to allow text to be overlaid.

BETA PROGRAM FOR
APPLAI IN
COLLABORATION WITH
**ESADE BUSINESS & LAW
SCHOOL**
esade

Barcelona, June 2024 - Two.Zero is excited to announce the successful conclusion of a beta test for Applai, an innovative recruitment solution designed to bridge the gap between students and internship opportunities. Conducted this summer at Esade Business & Law School, the pilot program engaged 25 selected students, allowing Two.Zero to refine Applai's capabilities with real user feedback from May to July 2024.

Partnering with 21 forward-thinking startups, the Applai beta program provided students with valuable real-world experience, resulting in over 60% securing internships for the summer. This initiative marks a significant step toward expanding Applai's reach to other universities, with Two.Zero set to roll out the platform more widely during the Academic Year 2024-2025.

Through Applai, Two.Zero reinforces its commitment to shaping the next generation of professionals, connecting students with valuable opportunities and helping startups discover emerging talent.

Two.Zero is a Barcelona-based innovation agency offering comprehensive digital services for businesses, as well as training and educational programs for companies and universities. As the creators of Applai, the platform designed to connect young professionals with career opportunities, Two.Zero is driven by a young, dynamic team dedicated to ensuring digitalisation reaches companies across all sectors. Through tailored solutions and forward-thinking initiatives, Two.Zero empowers organisations to stay competitive and embrace the future of work.

Let us help you be your 2.0!

<https://twodotzero.agency>

info@twodotzero.agency

two
zero

Two.Zero

