

# Two.Zero Press Release

## Two.Zero and Gupi Startup Join Forces to Strengthen Barcelona's Startup Ecosystem

A strategic partnership focused on empowering entrepreneurs and the local ecosystem.



**Barcelona, November 2024** - Two.Zero has announced a strategic collaboration with Gupi Startup, marking a significant step in strengthening the entrepreneurial ecosystem in Barcelona. This partnership aims to equip local startups with essential skills and knowledge to drive their success.

The collaboration between Two.Zero and Gupi Startup is structured to support entrepreneurs at every stage of their journey. Over the coming weeks, they will be hosting a comprehensive series of training sessions, with two weekly meetings focused on key areas crucial for startup success, including public speaking techniques and strategies for building effective Minimum Viable Products (MVPs).

This partnership has been made possible thanks to the efforts of Pol Molas Rovira, whose dedication and vision helped pave the way for this exciting opportunity. Special thanks are also extended to the entire Gupi Startup team for their trust and collaboration.

As Barcelona continues to grow as a hub for innovation and entrepreneurship, this collaboration aims to make a lasting impact on the local business landscape. By focusing on practical skills like public speaking and MVP development, Two.Zero and Gupi Startup are committed to helping startups build a solid foundation for long-term success.

For more information about the upcoming training sessions and other initiatives, followers can stay tuned to Two.Zero and Gupi Startup's social media channels for updates. This partnership presents an opportunity to join a

thriving community shaping the future of entrepreneurship in Barcelona.

Two.Zero is a Barcelona-based innovation agency offering comprehensive digital services for businesses, as well as training and educational programs for companies and universities. As the creators of Applai, the platform designed to connect young professionals with career opportunities, Two.Zero is driven by a young, dynamic team dedicated to ensuring digitalisation reaches companies across all sectors. Through tailored solutions and forward-thinking initiatives, Two.Zero empowers organisations to stay competitive and embrace the future of work.

**Let us help you be your 2.0!**

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