

## Two.Zero Press Release

## Two.Zero and Innovai Collaborate to Support Startup Growth

A new alliance designed to deliver innovative training and resources for boosting entrepreneurial success.



**Barcelona, October 2024 -** Two.Zero is excited to announce its new partnership with Innovai Marketing Digital, a leading agency in digital marketing. This collaboration aims to drive innovation and enhance talent within the startup ecosystem, creating fresh opportunities for the growth and development of digital projects.

By combining Two.Zero's expertise in digital consulting with Innovai's leading-edge marketing strategies, the

partnership aims to bring tailored solutions that enable startups to thrive in competitive markets. This alliance underscores a shared commitment to fostering a culture of creativity and technological advancement, ensuring startups receive the support needed for sustainable growth.

Two.Zero and Innovai aspire to contribute meaningfully to the expansion of the digital sector, creating impactful solutions that address today's evolving business challenges.

Two.Zero is a Barcelona-based innovation agency offering comprehensive digital services for businesses, as well as training and educational programs for companies and universities. As the creators of Applai, the platform designed to connect young professionals with career opportunities, Two.Zero is driven by a young, dynamic team dedicated to ensuring digitalisation reaches companies across all sectors. Through tailored solutions and forward-thinking initiatives, Two.Zero empowers organisations to stay competitive and embrace the future of work.

## Let us help you be your 2.0!

